

TOP 10 TIPS



National Women's Shelter Network, LLC

FOR BREAD & BUTTER GIVERS

CREATE A PRIORITY LIST OF NEEDS. THIS CAN BE FINANCIAL, VOLUNTEERS, AND/OR IN-KIND

CORPORATE GIVING, ESPECIALLY WITH MANY FINANCIAL INSTITUTIONS, WILL START WITH **VOLUNTEER OPPORTUNITIES**

EVALUATE YOUR BUDGET AND LOOK FOR AREAS THAT IN-KIND SUPPORT MIGHT BE EASILY SECURED

CONNECT WITH THE YOUTH IN YOUR COMMUNITY AND PROVIDE OPPORTUNITIES FOR THEM TO SUPPORT AND ADVOCATE

AT THE BEGINNING OF YOUR FISCAL YEAR, CREATE A **CALENDAR** OF OPPORTUNITIES FOR SUPPORTERS SUCH AS VOLUNTEER DAYS, DRIVES AND CAMPAIGNS

SIMPLIFY THE PROCESS FOR YOUR SUPPORTERS TO GIVE WITH WISH LISTS, DONATE BUTTONS, VOLUNTEER OPPORTUNITIES

PREPARE DIFFERENT MARKETING MATERIALS GEARED TOWARD DIFFERENT AUDIENCES: FINANCIAL STATEMENTS, ONE-PAGER, ANNUAL REPORTS, INFO CARDS

TELL YOUR STORY VIA IMAGES AND SHORT VIDEO SHOWING THE IMPACT OF YOUR PROGRAM

PLAN OUT WAYS TO CONNECT WITH YOUR SUPPORTERS SUCH AS TOURS, MONTHLY NEWSLETTERS, MEETINGS, DIRECT MAIL, ORGANIZATION FAIRS

THANK YOUR SUPPORTERS & EXPRESS GRATITUDE USING LETTERS, SOCIAL MEDIA, AND OTHER MARKETING MATERIALS



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EXAMPLES



National Women's Shelter Network, LLC

CALENDAR

January 1/27: Q1 Baby Shower	February 2/14: Valentine's Day 2/23: Black History Month Show 2/25: Winter Overtown Distribution	March 3/8: International Women's Day Celebration Hurricane Supplies Drive Starts
April 4/9: Egg Hunt 4/16: Pride Parade 4/27: Q2 Baby Shower	May 5/14: Mother's Day Celebration 5/20: Spring Overtown Distribution	June 6/2: Graduation 6/22: Summer Kick Off Party
July Summer Fun Program Back to School Drive Starts	August 8/5: Summer Overtown Distribution 8/10: Back to School Party	September 9/27: Talent Show Halloween Drive Starts
October 10/12: Annual Gala 10/31: Halloween Event Annual Food Drive Starts	November 11/27: Thanksgiving Luncheon Toy Drive Starts	December 12/16: Holiday Overtown Distribution 12/25: Holiday Celebration 12/31: New Year's Eve Celebration

Lotus House
Events
2023

Email love@lotushouse.org for more information on how to support

VOLUNTEER OPPORTUNITIES

We have the following ongoing opportunities available:

- Culinary: everyday from 11-2pm or 5-8pm assisting our culinary team with meal prep and serving (3-5 individuals at a time)
- Farm: Tuesday-Saturday between 10-5pm helping with our hydroponic and outdoor gardens (2-3 individuals at a time)
- Operations: everyday assisting our operations team with cleaning and organizing throughout the facility. Available for 2-3 hour time slots from 10-6pm (up to 50 individuals at a time)
- Education (school year only): after school homework assistance and tutoring. Monday-Friday from 3-5pm (3-5 individuals at a time)
- Host a workshop: If you are interested in hosting a workshop on topics like financial literacy, job readiness, computer skills, interviewing, etc. (3-5 individuals at a time)

TELL YOUR STORY

Guest Exit Letter

"My experience at Lotus House has been life changing. I learned a lot about myself. I was blessed with staff who understood my needs and my anxiety. I was able to work through some issues with therapy and I learned to coexist with different types of women.

The staff helped me through some dark days and I will never forget their kindness and compassion."

October 2022

THANK YOUR SUPPORTERS & EXPRESS GRATITUDE USING SOCIAL MEDIA



lotushouseshelter Original audio

lotushouseshelter Words cannot express how grateful we are for your outpouring love and generosity this holiday season! With your support, every child was able to receive multiple new toys from their wishlists making their holiday dreams come true. Thank you 🍷

#grateful #thankyou #childrenfirst #lotuslove #community #ittakesavillage

32w

foodrescueus.soffo Lotus love 🍷🍷🍷🍷

32w 1 like Reply

homelessmiami 🍷

31w 1 like Reply

madmcnally 🍷🍷🍷🍷

31w Reply

sharika9663 Lotus house really out did themselves. Every child had a humongous bags of toys every child got a tablet. The kids where so overjoyed. Thanks Lotus House. Sincerely a Happy guest 🍷🍷🍷